

Blockchain Stands to Change the World

(and business too)

Survey of Global Respondents

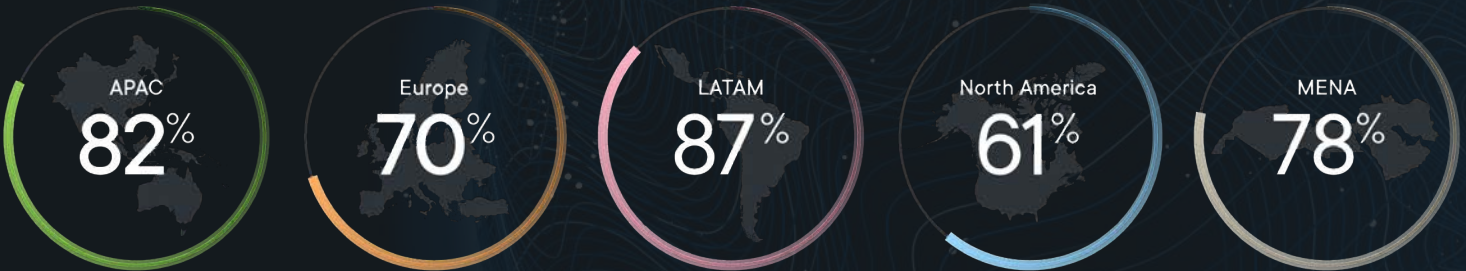
1600 Financial Leaders from Business and Financial Institutions

800 Individuals

700 Blockchain and Crypto Developers

Blockchain Will Have a Dramatic Effect on Business

75% of respondents at financial institutions globally think blockchain will have a massive or significant impact on business in the next 5 years.



Crypto-Backed Payments Grow, Expand, Generate

7/10
respondents at financial institutions expressed interest in using blockchain for payments

And associate the following benefits when using blockchain for payments

- 36%** Opportunity to expand to additional markets
- 33%** Opportunity to generate new revenue streams with customers
- 32%** Opportunity to grow market share in current markets
- 36%** Improved data quality
- 36%** Real-time settlement
- 34%** Transparency of payment status

The B2B, B2C and C2C Benefits of Crypto Abound

- 3/4** respondents at financial institutions globally anticipate holding crypto in their portfolio in the next 3 years, regulations permitting
- 56%** of individual respondents age 18+ globally are more likely to purchase from a retailer that offers crypto payment options
- 65%** of individuals would buy crypto from their bank if offered
- 1 in 3** individuals would use crypto to make a purchase
- 1 in 4** would use crypto to send money to friends or family

Crypto and blockchain technology are rapidly transforming the way the world moves, manages, and tokenizes value.

Together with partners and the larger developer community, we're identifying use cases where crypto will inspire new business models and create opportunity for more people. We're on a mission to build solutions that enable the Internet of Value.